personal statement

Self-motivated and passionate graphic designer eager to provide detailed, accurate, yet visually enticing design solutions involving efficient time management, unique problem solving, and shrewd conceptual thinking.

education

University of South Florida 5/2021

Bachelor of Fine Arts in Graphic Arts Concentration in Graphic Design Minor in Art History GPA 3.63

St. Petersburg College (SPC)

5/2017 Associates in Arts GPA 3.46

skills and interests

-4+ years in Adobe InDesign, Illustrator, Photoshop, After Effects, Premier Pro
-social communication/ organization
-specialized illustrations
-typography
-learning (currently HTML and CSS coding)
-making polymer clay earrings
-longboarding
-working out at the gym
-laying out at the beach



North Redington Beach, FL (727) 465-6938 andrearenee.dale@gmail.com andreardale.com

experience

C2 Design Group: Graphic Designer 11/2021–Present

Largo, FL

-designing Offering Memorandums (OM's) and Broker Opinion of Value (BOV) booklets, on brand or custom, from thought to completion and/or picking up books still in progress. -converting Microsoft Excel graphs, tables and charts to vector graphics to be used in said books along with the creation of maps, logos and various other design elements. -corresponding with clients via email and phone, coordinating emails and relaying information and/or projects to the team of designers. -multitasking priorities based on deadlines and switching between projects accordingly. -reviewing and revising drafts produced by new employees to ensure quality and accuracy of information and brand consistency.

Uppercase Inc: Intern 10/2020-2/2021

Remote

-designing t-shirt graphics, social media graphics, fliers, menu inserts, and website mock ups for various clients.

-collaborating with co-workers.

Part-Time Henna Tattoo Artist 5/2018–Present

Madeira Beach, FL

-application of henna tattoos, implementing both pre-drawn designs and custom drawings specific to customer requests.

-depending on business, applying 10-100 tattoos within a few hours while maintaining an orderly list.

accomplishments

Graduate from the SPC Leadership Academy

Seminar held for a small group of students chosen to voluntarily participate in a workshop to improve professional skills.